

TC NOTES

ADVERTISING FORM 2025

TC NOTES ADVERTISING CONTACT:

Summer Strotkamp
Advertising and Design Editor
summer.strotkamp@gmail.com
tcnotes@traviscountry.com

Contact Name _____

Business Name _____

Email _____

Phone _____

1. SELECT AD SIZE & FREQUENCY BELOW

FULL PAGE

- 10.5" x 11.25"
- 1 mo. \$240
 3 mo. \$655
 6 mo. \$1,155
 11 mo. \$2,100

* Premium Placement
additional 40%

HALF PAGE

- Horiz. 10.5" x 5"
 Vert. 5" x 11.25"
- 1 mo. \$125
 3 mo. \$330
 6 mo. \$590
 11 mo. \$1,050

* Premium Placement
additional 40%

QUARTER PAGE

- Horiz. 10.5" x 2.25"
 Vert. 5" x 5"
- 1 mo. \$65
 3 mo. \$175
 6 mo. \$315
 11 mo. \$550

* Premium Placement
additional 40%

EIGHTH PAGE/ BUSINESS CARD

- 5" x 2.25"
- 1 mo. \$48
 3 mo. \$130
 6 mo. \$225
 11 mo. \$385

Ad designs may be changed month-to-month, occasionally, or kept the same each month.

PREMIUM PLACEMENT ADVERTISEMENTS

Premium ad placement is available for an additional 40% cost for the following advertising spots. Not available for Business Card ad size. Please check with TC Notes production on placement availability.

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Other Specified Page

NON-PROFIT ADVERTISEMENTS

10% discount available for qualified non-profit advertisers. Email tcnotes@traviscountry.com for qualification details.

2. SUBMIT PAYMENT & FORM

CHECK PAYMENT INFO (make payable to TCCSA)

Check # _____ Amount _____

AD SIZE _____ AD FREQUENCY _____

I hereby agree to adhere to the terms and conditions stated on page 2 of this form.

Signature _____

Date _____

*CHECKS ONLY ACCEPTED FOR AD PAYMENTS

Mail a completed copy of this form and your check made payable to TCCSA to:

Travis Country Community Service Association
ATTN: TC Notes Advertising
4504 Travis Country Circle, Austin, TX 78735

3. SUBMIT ARTWORK

Email a **high resolution (300 dpi) PDF** of your ad, along with a photo of this form & your check* payment to the following:

summer.strotkamp@gmail.com
tcnotes@traviscountry.com

Submissions are due on the **15th of the month before they are to run.**

The TC Notes and the TCCSA are not responsible for misprints or pixelated images in pre-designed ads.

TC NOTES ADVERTISING FORM 2025



The TC Notes is the OFFICIAL NEWS SOURCE for the 1,507 households in the Travis Country subdivision in Southwest Austin.

ABOUT THE TC NOTES: The TC Notes is the official news source for the Travis Country subdivision, which is located in Southwest Austin. We are committed to a high quality product for our community, as is reflected in our reporting of Travis Country news and our professional quality design.

CIRCULATION: The TC Notes is circulated 11 months of the year (February-December) to all 1,507 homes (representing ~ 4,500 people) in Travis Country.

PROFESSIONAL QUALITY: TC Notes is produced by graphic design professionals using Adobe InDesign. TC Notes is printed in full color, 11"x12.5" pages by Granite Publications, giving it an authentic newspaper appeal. The result is a newsletter that is engaging, professional, and polished. It is the singular source for reaching the Travis Country market.

DESIGN SERVICES: The TC Notes can design your ad once payment is received. Design services are limited to two rounds of changes. Please contact tcnotes@traviscountry.com if you are interested in this service. You will be required to supply all ad materials via email.

AD FILE SPECIFICATIONS

If you already have a pre-designed ad needing little or no modification, we recommend that you follow the guidelines below for submission of print-ready ads.

All images must be high resolution (preferably 300 dpi).

The TC Notes and the TCCSA are not responsible for misprints or pixelated images in pre-designed ads.

WE ACCEPT ADS IN THE FOLLOWING FILE FORMATS:

- PDF (PREFERRED)
- JPEG

If you do not see your file format on this list, please contact us at tcnotes@traviscountry.com. In most cases we can help prepare your file for printing.

ADVERTISING POLICY, TERMS & CONDITIONS

TC Notes is published by the TCCSA and it has total editorial control over it.

Advertisements may be placed by businesses, as well as members of the Association.

Members must be in good standing, meaning all membership assessments and related charges have been paid.

Advertising is not guaranteed and is based on availability and content.

Advertisements should clearly identify the advertiser and the product or service offered.

Advertisements should not contain editorial content or political messaging.

The Association's logo may not be used as part of ad content, nor should an ad contain any reference that would lead the reader to assume endorsement or recommendation by the Association. It should be clear from the design that the content is an advertisement and not newsletter copy.

All advertisements must adhere to all applicable laws and regulations.

TC Notes is intended to be a positive reader experience. The board of directors or its designee reserves the right to determine whether a submission will be accepted based on the content. The board of directors reserves the right to refuse any advertisement that does not reflect well on the Association or contains content that the board, in its sole discretion, believes is misinformation or disinformation or may cause distress to readers.

The following types of advertising will normally be rejected: (1) illegal or inappropriate businesses, products, services, and content (i.e., copyright, counterfeit goods, drugs and drug paraphernalia, unauthorized ticket sales, etc.); (2) misleading, confusing or deceptive content; (3) adult sexual content; (4) alcohol; (5) gambling; (6) hateful, inflammatory, or discriminatory content; (7) tobacco; (8) weight-loss products; (9) weapons; (10) political content; (11) profanity; and (12) defamatory or libelous statements.

Advertiser agrees that the Travis Country Community Service Association (TCCSA) and/or the TC Notes editor have the right to reject advertising:

1. If the editors determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetic standards of TC Notes.
2. If advertiser fails to meet deadlines for payment, artwork submission and/or design approval.
3. For any other reason or for no reason.

Advertising space is sold on a "first-come first-serve" basis. Publisher reserves the right to defer ad to future issue if deadlines are not met.

Further, the TCCSA and the TC Notes editor reserve the right to delay, suspend, or terminate publication at any time. The TC Notes is not responsible for misprints or pixelated images in pre-designed ads.

Advertiser releases the TCCSA and TC Notes from any and all loss, liability or expense occasioned by Advertiser by reason of a) any failure to publish advertising pursuant to this Contract or b) failure to return ad media (original art work, disks, CD's).