

# TC NOTES ADVERTISING FORM 2021

Contact Name \_\_\_\_\_  
 Business Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_

Please complete the information below, and select ad size and frequency in the adjacent table. Incomplete forms will not be considered for publication.

tcnotes@traviscountry.com

## DEADLINE FOR ARTWORK & PAYMENT

The 15th of the month prior to publication.

## ARTWORK FILE SUBMISSION INSTRUCTIONS

See page 2 for artwork specifications.

1. Complete this interactive PDF form.
2. SAVE AS": TCNotes-AdInfo\_2021\_YOURNAME
3. Email submission of your advertisement is preferred. Email your ad and a copy of this completed form to: tcnotes@traviscountry.com

Alternative submission: mail or deliver materials to:  
 Travis Country Community Service Association  
 ATTN: TC Notes Advertising  
 4504 Travis Country Circle, Austin, TX 78735

## PAYMENT SUBMISSION

Payment for advertising is accepted via check and **must be paid in full** by the 15th of the month.

Mail a completed copy of this form and your check made payable to **TCCSA** to:

Travis Country Community Service Association  
 ATTN: TC Notes Advertising  
 4504 Travis Country Circle, Austin, TX 78735

## CHECK PAYMENT INFO (MAKE PAYABLE TO TCCSA)

Check # \_\_\_\_\_ Amount \_\_\_\_\_

Promo Code \_\_\_\_\_

I hereby agree to adhere to the terms and conditions stated on page 2 of this form.

Signature \_\_\_\_\_

Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

For TCCSA internal use only. All information is kept strictly confidential and is not shared with any outside entities.

## AD RATES & SIZES

TC Notes is published in FULL COLOR

Full Page  
10" x 10"

1 mo. \$230  
 3 mo. \$625  
 6 mo. \$1,100  
 11 mo. \$2,000

*\* Premium Placement additional 40%*

Half Page

Horiz. 10" x 4.75"  
 Vert. 4.75" x 10"

1 mo. \$120  
 3 mo. \$315  
 6 mo. \$570  
 11 mo. \$1,000

*\* Premium Placement additional 40%*

Quarter Page

Horiz. 10" x 2.25"  
 Vert. 5" x 5"

1 mo. \$60  
 3 mo. \$165  
 6 mo. \$300  
 11 mo. \$525

*\* Premium Placement additional 40%*

Business Card  
3.5" x 2.25"

1 mo. \$45  
 3 mo. \$120  
 6 mo. \$215  
 11 mo. \$370

## PREMIUM PLACEMENT ADVERTISEMENTS

Premium ad placement is available for an additional 40% cost for the following advertising spots. Not available for Business Card ad size. Please check with TC Notes production on placement availability.

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Other Specified Page

## POLITICAL ADVERTISEMENTS

Limited to ONE quarter page vertical ad (5"x5") per issue. The political ad rate is \$90/issue.

## NON-PROFIT ADVERTISEMENTS

10% discount available for qualified non-profit advertisers. Email tcnotes@traviscountry.com for qualification details.

# TC NOTES

## ADVERTISING FORM 2021

### ABOUT THE TC NOTES

The TC Notes is the official news source for the Travis Country subdivision, which is located in Southwest Austin. We are committed to a high quality product for our community, as is reflected in our reporting of Travis Country news and our professional quality design.

### CIRCULATION

The TC Notes is circulated 11 months of the year (February-December) to all 1,507 homes (representing ~ 4,500 people) in Travis Country.

### PROFESSIONAL QUALITY

TC Notes is produced by graphic design professionals using Adobe InDesign TC Notes is printed in full color,

11"x12.5" pages by Granite Publications, giving it an authentic newspaper appeal. The result is a newsletter that is engaging, professional, polished -- and is the singular source for reaching the Travis Country market.

### DESIGN SERVICES

The TC Notes can design your ad once payment is received. Design services are limited to two rounds of changes. Please contact [tcnotes@traviscountry.com](mailto:tcnotes@traviscountry.com) if you are interested in this service. You will be required to supply all ad materials via email.

### AD FILE SPECIFICATIONS

If you already have a pre-designed ad needing little or no modification, we recommend that you follow the guidelines below for submission of print-ready ads.

All images must be high resolution (preferably 300 dpi). The TC Notes and the Travis Country Community Service Association are not responsible for misprints or pixelated images in pre-designed ads.

We accept ads in the following file formats:

- PDF (preferred format)
- JPG
- TIFF

If you do not see your file format on this list, please contact us at [tcnotes@traviscountry.com](mailto:tcnotes@traviscountry.com). In most cases we can help prepare your file for printing.

### TERMS & CONDITIONS

Advertiser agrees that the Travis Country Community Service Association (TCCSA) and/or the TC Notes editor have the right to reject advertising:

1. If the editors determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetic standards of TC Notes.
2. If advertiser fails to meet deadlines for payment, artwork submission and/or design approval.
3. For any other reason or for no reason.

Advertising space is sold on a "first-come first-serve" basis. Publisher reserves the right to defer ad to future issue if deadlines are not met.

Further, the TCCSA and the TC Notes editor reserve the right to delay, suspend, or terminate publication at any time. The TC Notes is not responsible for misprints or pixelated images in pre-designed ads.

Advertiser releases the TCCSA and TC Notes from any and all loss, liability or expense occasioned by Advertiser by reason of a) any failure to publish advertising pursuant to this Contract or b) failure to return ad media (original art work, disks, CD's).

The TC Notes is the OFFICIAL NEWS SOURCE for the 1,507 households in the Travis Country subdivision in Southwest Austin.

